## Adobe

# Adobe Creative Cloud for enterprise



# Create stunning and impactful experiences that help your organization stand out from the competition.

Adobe Creative Cloud empowers you to create whatever you can imagine, keep up with the demand for more content, and achieve a consistent overall experience thanks to accelerated and intuitive creative workflows.



#### Create across desktop, mobile, and cloud services.

Empower your teams to create anywhere with fast, flexible workflows. Creative Cloud for enterprise includes 20+ desktop apps like Adobe Photoshop and Illustrator, plus connected mobile apps and essential cloud services that make working remotely and collaborating with stakeholders efficient and effective.

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#### Jumpstart and enhance your projects with ready-to-use creative ingredients.

Access more than 300 million high-quality, royalty-free Adobe Stock images, videos, templates, illustrations, audio files, and 3D assets directly inside your Creative Cloud apps.<sup>\*</sup> Creative Cloud subscribers also have access to over 14,000 high-quality fonts for web and desktop with Adobe Fonts.



#### Easily collaborate within the context of your creative tools.

Creative Cloud collaboration features make it easier than ever to create across teams and devices and keep everyone in sync. Creative Cloud Libraries help you collect, organize, share, and re-use creative assets across apps and teams. Cloud documents enable you to easily work across the web, desktop, devices, and your favorite Creative Cloud apps. Invite others to collaborate on cloud documents, and work smarter by having access to version history for up to 180 days. And once your designs and creations are ready for review, share a link with your team members, stakeholders, or clients — they can review and comment even if they don't have a paid Creative Cloud membership.



#### Work securely and control with confidence.

Your IP and creative content are encrypted both in transit and at rest, ensuring your data is always protected. Intuitive administration tools help you maintain visibility and control over your organization's licenses and data, while policy and permission settings enable you to manage installs or empower license holders to manage on their own with self-service settings. Not only does the Adobe Admin Console allow organizations to ensure compliance and retain control, but plugin management also empowers enterprises to scale extensibility.

|                               |   | <b>Creative Cloud for</b><br>Always have access to the l |   | t <b>erprise</b><br>t Adobe creative apps, services, IT tools, and enterprise support.   | Available as a Single App | Included in All Apps |
|-------------------------------|---|--|---|--|---------------------------|----------------------|
|                               |   | Apps, services, and features                             |   | What it's used for   | Av                        | <u>– n</u>           |
|                               | Г | Adobe Photoshop  |   | Edit, composite, and create beautiful images, graphics, and art on desktop and iPad  | •                         | •                    |
| Video<br>and audio Web Design |   | Adobe Illustrator  |   | Create vector-based graphics and illustrations for print, web, video, and mobile.  | •                         | •                    |
|                               |   | Adobe InDesign   |   | Design professional layouts for print and digital publishing.  | •                         | •                    |
|                               |   | Adobe Bridge   |   | Browse, organize, and search your photos and design files in one central place.  |                           | •                    |
|                               |   | Adobe Acrobat Pro  |   | Create, protect, sign, collaborate on, and print PDF documents and forms.  | •                         | •                    |
|                               |   | Adobe Dreamweaver  |   | Visually design and develop modern, responsive websites.   |                           | •                    |
|                               | L | Adobe Animate  |   | Design interactive animations with cutting-edge drawing tools for multiple platforms.  |                           | •                    |
|                               | Г | Adobe Premiere Pro                                       |   | Edit video with high-performance, industry-leading editing tools.  | •                         | •                    |
|                               |   | Adobe After Effects                                      |   | Create cinematic motion graphics and visual effects.   | •                         | •                    |
| /ide<br>J au                  |   | Adobe Audition   |   | Record, mix, and restore audio for broadcast, video, and film.   | •                         | •                    |
| > and                         |   | Adobe Prelude  |   | Streamline the import and logging of video from any video format.  | •                         | •                    |
|                               | L | Adobe Media Encoder                                      |   | Quickly output video files for virtually any screen.   |                           | •                    |
|                               |   | Exclusive Creative Cloud apps                            |   |  |                           |                      |
|                               |   | Adobe Aero   |   | Design and share interactive experiences in augmented reality.   | •                         | •                    |
|                               |   | Adobe Character Animator                                 |   | Animate your 2D characters in real time.   |                           | •                    |
|                               |   | Adobe Fresco*  |   | Rediscover the joy of drawing and painting with an app built for Apple Pencil and touch devices.   | •                         | •                    |
|                               |   | Adobe Illustrator on the iPad                            |   | Create logos, illustrations, and graphics with tools designed just for Apple Pencil and iPad.  |                           | •                    |
|                               |   | Adobe InCopy   |   | Enable writers and designers to work simultaneously on the same document.  | •                         | •                    |
|                               |   | Adobe Photoshop Express                                  |   | Quick, powerful, and easy image editing and collage making.  | •                         | •                    |
| sive                          |   | Adobe Photoshop on the iPad                              |   | Access real Photoshop compositing and retouching tools for more creative power on the go.  |                           | •                    |
| Exclusive                     |   | Adobe Photoshop Lightroom                                |   | Edit, organize, store, and share your photos from anywhere with the cloud-based photo service.   |                           | •                    |
| ŵ                             |   | Adobe Photoshop Lightroom Classic                        |   | Organize, edit, and batch process all your digital photos with a desktop-focused app.  | •                         | •                    |
|                               |   | Adobe Premiere Rush                                      |   | Create, edit, and share online videos anywhere.  | •                         | •                    |
|                               |   | Adobe Express  | ŧ | Create stunning branded social media graphics, web pages, and animated video stories — in minutes.   | •                         | •                    |
|                               |   | Adobe Substance 3D Collection                            |   | Create photorealistic 3D assets and renders ready for automation and content velocity.   | •                         |                      |
|                               |   | Adobe XD   |   | Design, prototype, and share engaging user experiences for websites, mobile apps, and more.  | •                         | •                    |
|                               | L | Frame.io for Creative Cloud                              |   | Cloud-based camera capture, accelerated file transfer and video review and approval with limited storage.<br>Included with Creative Cloud All Apps or Premiere Pro/After Effects Single App subscriptions. | •                         | •                    |
|                               |   | Mobile apps  |   | (Available for download on the App Store or Google Play)   |                           |                      |
|                               | Г | Acrobat Reader mobile                                    |   | Stay productive and connected with the free PDF viewer for mobile.   | •                         | •                    |
|                               |   | Adobe Capture  |   | Use the camera on your phone to create a color theme, vector graphic, brush, pattern, or texture.  | •                         | •                    |
|                               |   | Adobe Comp   |   | Create design comps on your mobile phone using real Creative Cloud assets and fonts.   | •                         | •                    |
| Mobile                        |   | Adobe Connect  |   | Go beyond web conferencing.  | •                         |                      |
| Μo                            |   | Adobe Fill & Sign  |   | Fill and sign any form — snap a picture of a paper form on your phone to fill out.   | •                         | •                    |
|                               |   | Adobe Scan   |   | Go from paper to digital fast. Scan notes, documents, receipts, and more to PDF.   | •                         | •                    |
|                               |   | Adobe Sign   |   | Send documents for signature, track e-signing progress, and get real-time updates all on your mobile device.   | •                         | •                    |
|                               |   | Photoshop Camera   |   | An intelligent camera app with lenses and filters for your photos — before you even take the shot.   | •                         | •                    |
|                               |   | Archived desktop apps                                    |   | (Available for download but no longer developed or updated by Adobe)   |                           |                      |
|                               | Г | Adobe Dimension  |   | Easily create high-quality, photorealistic 3D images.  |                           | •                    |
| _                             |   | Adobe Fireworks  |   | Rapidly prototype websites and applications and optimize web graphics.   |                           | •                    |
| Archived                      |   | Adobe Flash Builder Premium                              |   | Build exceptional applications for iOS, Android, and Blackberry using a single codebase.   | •                         | •                    |
|                               |   | Adobe Gaming SDK   |   | Create and monetize games across devices.  |                           | •                    |
|                               |   | Adobe Muse   |   | Design and publish HTML websites without writing code.   |                           | •                    |
|                               |   | Adobe Scout  |   | Test and optimize content for Adobe Flash Player and Adobe AIR.  |                           |                      |
|                               |   |  |   |  |                           |                      |

This link will always take you to the most up to date list of our current Creative Cloud and Document Cloud applications: adobe.com/products/catalog.html

Must be purchased separately **=** 

Video and audio

'Adobe Fresco is available for iPhone, iPad, and Windows touch- and stylus-enabled devices. Fresco replaces Illustrator Draw and Photoshop Sketch on mobile. See compatible devices at helpx.adobe.com/fresco/system-requirements.html

### Creative Cloud for enterprise (continued)

Apps, services, and features

Core services

**Optional services** 

Add-on services

IT tools

Support

**Publish Online** 

Publish Services

**Team Projects** 

Product training

|   | Creative Cloud for enterprise services | Core services are always on; optional services may be turned on/off; add-on services are priced separately.   |
|---|--|---|
|   | Cloud storage                          | Get 1TB of cloud storage per user for file sharing and collaboration. Combine individual team members' storage capacities into pooled storage for the whole team. |
|   | Creative Cloud Assets                  | Improve team collaboration by sharing work-in-progress assets so you can keep the creativity flowing across desktop, mobile, and web.                             |
|   | Creative Cloud Libraries               | Make your favorite assets available to you and your creative team anywhere, including access through Microsoft Word and PowerPoint.                               |
|   | Adobe CreativeSync                     | Automatically sync your files, fonts, photos, design assets, settings, metadata, Adobe Stock assets, and more.  |
| Γ | Adobe Fonts                            | Access more than 14,000 fonts from foundry partners within one library for quick browsing, use on the web or desktop, and get endless typographic inspiration.    |
|   | Adobe Portfolio                        | Build and manage your personal portfolio site.  |
|   | Adobe Talent                           | Hire a great design team through the world's largest creative community.  |
|   | Behance                                | Showcase and discover creative work.  |
|   | Extract                                | Work with a tool that reinvents the comp-to-code workflow for web designers and developers.   |
|   | Lightroom for mobile                   | Edit, organize, and share images anywhere, anytime — a powerful companion app to Lightroom for desktop.   |
|   | PDF Services                           | Work with essential PDF tools to store and share files online, as well as create, combine, export, organize, fill and sign, and send and track documents.         |

What it's used for

Publish any InDesign document online and share across social networks, providing a beautiful HTML experience.

shared team projects in Premiere Pro, After Effects, Prelude, and Adobe Media Encoder.

Access hundreds of hours of free online training through Creative Cloud Learn.

Publish an interactive prototype or design spec in XD by creating a private or public link viewable in any browser. Hosted collaboration service for enterprise that allows editors and motion graphics artists to work simultaneously on

**Device Preview** Get precise, in-context, real-time previews of your mobile app and responsive web designs on actual devices. Adobe Sign Send, sign, track, and manage signed documents with enterprise administration and integrations. Enhance projects with more than 300 million images, videos, templates, illustrations, audio files, and 3D assets inside your creative Adobe Stock apps. Get unlimited access to Adobe Stock standard assets with a Pro Edition plan. Or purchase Adobe Stock credit packs. Get cloud-based camera capture, accelerated file transfer and best-in-class video review and approval integrated with Premiere Frame.io for enterprise Pro and After Effects. Creative Cloud for enterprise IT tools and support Simplify licensing through a centralized, web-based console that allows IT administrators to establish and manage users, Adobe Admin Console groups, and entitlements, as well as access deployment tools and enterprise-level customer support. User Sync Tool Automate user management and directory synchronization. Build custom packages of apps and services, and get full control over product version, licensing type, and update policy Packaging and deployment tools via Adobe Creative Cloud Packager. Access specialized support personnel 24x7, 365 days a year, in multiple languages who can provide assistance **Enterprise Support** with deployment planning, license management, and other IT topics. Schedule unlimited 30-minute phone sessions with Adobe product experts to get up to speed quickly, resolve workflow **Expert Services** 

issues, or master new skills

## More benefits for large organizations

Creative Cloud for enterprise includes unique features in the areas of deployment, license management, security, and support that make it the best choice for large enterprise organizations.

|                    |  | Creative Cloud<br>for teams | Creative Cloud<br>for enterprise |
|--------------------|--|-----------------------------|----------------------------------|
| Creative apps      | Desktop apps   | ~                           | $\checkmark$                     |
| Creativ            | Mobile apps  | ~                           | $\checkmark$                     |
| Г                  | Mobile-to-desktop workflows  | $\checkmark$                | $\checkmark$                     |
| SS                 | Adobe Stock images, videos, templates,<br>illustrations, audio files, and 3D assets <sup>*</sup> | ~                           | $\checkmark$                     |
| Creative resources | Web and desktop fonts  | $\checkmark$                | $\checkmark$                     |
| eative r           | Asset collaboration  | ~                           | $\checkmark$                     |
| J                  | Creative Cloud Libraries   | $\checkmark$                | $\checkmark$                     |
| L                  | Per-user storage   | ~                           | $\checkmark$                     |
| Г                  | Encryption of assets in transit (requires Business ID)   | $\checkmark$                | $\checkmark$                     |
|                    | Encryption of assets at rest   |                             | $\checkmark$                     |
|                    | Corporate administration and deployment  | $\checkmark$                | $\checkmark$                     |
| IT tools           | Corporate identity support (SSO)   |                             | $\checkmark$                     |
|                    | Automated user management and directory synchronization via SDK                                  |                             | $\checkmark$                     |
|                    | Encryption key support   |                             | ~                                |
| L                  | Configurable services  |                             | ~                                |

\* Available with Adobe Stock credits. Pro Edition plans include unlimited access to Adobe Stock standard assets.



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