Solution Brief

Insight Data Modernisation Workshop

Is the data within your organisation delivering optimal value? Using data for business decision making requires a firm foundation. Insight's new Data Modernisation Workshop is the important first step on your journey to optimise the value within your data.

Background

Using data as the foundation for decision-making is the key to business growth. Data can help you understand the past and, importantly, model and predict what could happen in the future by exploring different scenarios. As the volume, variety and pace of data grows exponentially, forward thinking businesses will look to exploit this data to make more insightful, evidence-based decisions.

Successful outcomes are reliant on the availability, integrity and reliability of data. You need confidence that your data platform is geared to fully optimise the value locked inside your data.

With an increasing focus on data and analytics, now is the perfect time to modernise your data approach to take advantage of the cloud and advanced capabilities like AI and Machine Learning.

A Data Modernisation Workshop from Insight is the ideal starting point for your data modernisation journey.

Benefits

- **Get an in-depth understanding of the possible options for your data modernisation journey**
- **Discover different scenarios for moving data to the cloud, and the optimal way for you**
- **Gain clarity on the direction and benefits of data modernisation available to you**
- **Identify and mitigate common risks associated with moving data to the cloud.**

Business Challenge

As the amount of data available for business decision making increases, it presents all kinds of challenges: Is the data complete? Is it reliable? Where does it come from? Is it duplicated? Is it available to everyone who uses it? Can it be accessed easily or is it siloed? Who is using it? Should they be using it? How can I make it more manageable? And ultimately, how can I most effectively use the data for insightful decisions? This is where AI and Data Analytics can play an important role in processing vast amounts of data to spot trends and anomalies at pace.

Addressing the challenges means asking these questions so you can get your data into the state where it is a trusted version of the truth. This is the ambition of many organisations and, while the overall objective may be shared, the starting point is uniquely yours.

Like many organisations, your data may already be in the cloud, or you are planning to migrate to a cloud-based platform. While migrating data to the cloud unlocks the benefits of flexible and scalable cloud infrastructure, there is so much more that a data modernisation program can deliver.

Instead of replicating existing databases on a different platform, a data modernisation approach will enable you to establish data structures that will help you release the value that your data in the cloud can deliver.

Our solution

Modernising your data approach ensures that the right information is available to the right people or tools at the right time. This means bringing together data from a variety of sources in a variety of formats – unstructured and structured – to make more informed, evidence-based decisions and highlight opportunities to take advantage of emerging technologies.

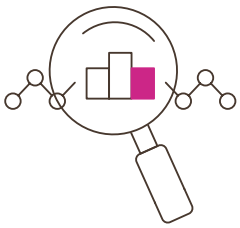
The Insight Data Modernisation Workshop explores these benefits with you, based on your existing data program and your ambitions. The Data Modernisation Workshop is the perfect starting point on your journey from where you are now to where you want to be … and beyond, using Advanced Analytics, Predictive and Prescriptive Analysis with AI and Machine Learning.

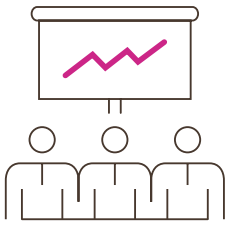
Insight's Data Modernisation Workshop provides you with:

- A detailed overview on available data architectures
- Use cases and potential customer scenarios
- Best practice adoption model and migration approaches
- Future next steps and support available from Insight.

Mapping out the right path is essential to establish the right data modernisation approach for you and boost the successful move to a new cloud data infrastructure.

Our Data Modernisation Workshop approach





Discovery	Objective	Strategy
CURRENT POSITION	**WHERE YOU WANT TO BE**	**HOW TO GET THERE**
Explore cloud data migration strategies and discover modern data platform architectures	Model possible scenarios and their benefits aligned with your business goals	Understand the options for your Data Modernisation journey

Why Insight?

At Insight, we have the expertise, skills, tools, processes and experience to guide you towards achieving your data modernisation potential and optimising the value released from your data.

Global scale & coverage	Operational excellence & systems	Software DNA	Services Solutions	Data centre transformation	Next-generation tech skills	App dev & IoT expertise	Insight Digital Workspace™	Partner alignment

For more information and to book your Data Modernisation Workshop, please contact your Insight Account Manager.

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