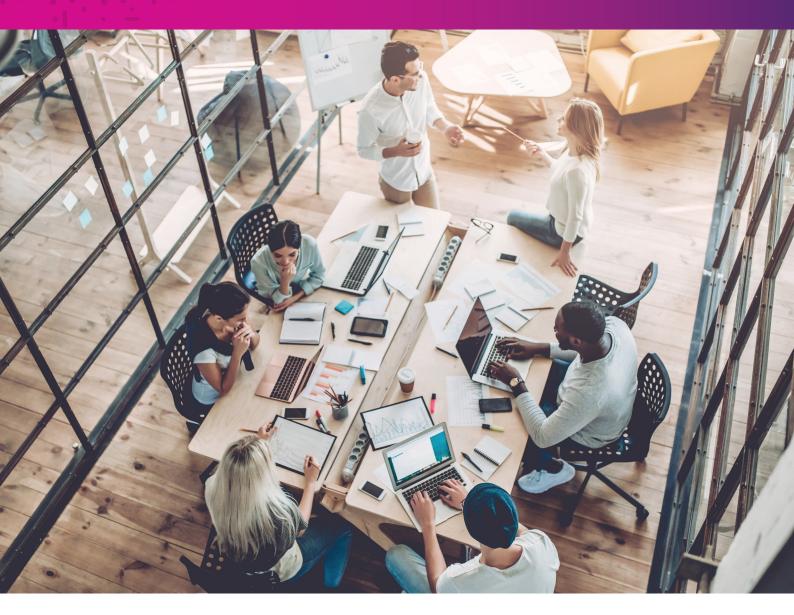# Data Optimisation Service

Insight

Take control of your data

Our Data Optimisation Service will look at how you manage, store and protect your data. We help you assess the value of different data, enabling you to streamline operations, plan for growth, ensure you remain compliant by improving governance, and identify and remediate security risks.

Reduce data management costs and improve compliance and security.

VERITAS

Business challenge

Many organisations deal with data sprawl by simply adding more storage, encouraged by the vendor hype that storage is effectively 'free'. In fact, maintaining redundant, obsolete or trivial data comes at a significant cost. It wastes corporate resources, hinders staff productivity, reduces the return from your IT infrastructure and incurs a carbon cost.

On top of this, the new EU General Data Protection Regulation (GDPR) will require businesses to adopt new governance rules concerning the security and management of personal data – for both customers and employees. As the amount of unstructured data grows, so does the risk to your business.

"Across Europe, only 14% of data stored in European organisations is identified as business critical, while 32% is redundant, obsolete or trivial and over 50% is 'dark' data – where its value cannot be identified.

This giant 'databerg' of trivial and obsolete data will cost European businesses an estimated £576 bn annually by 2020."[1]

1. Veritas technologies Databerg Report 2015

Our solution

We first audit your needs to establish how we can best help you. If appropriate, we next deliver a proof of concept (POC) service on a sample of your infrastructure, using the results to help you build a business case for deploying the service across your complete organisation. We report on the age of your data, where it resides and its access frequency. By monitoring over time, we build up an accurate profile of data use, helping you to classify data value, reduce data management costs and improve compliance and security.

Our solution combines automated information lifecycle technology and our expertise in governance and optimising data structures, helping you to take control of data sprawl.

Related Services

Converged storage service
Optimises your compute and storage resources.

Business continuity and disaster recovery
Provides a safety net to recover data and services.

Data Optimisation Service
Azure site recovery implementation, Azure backup implementation, and vCloud air disaster recovery implementation services.

For more information please contact your Insight Account Manager.