



Azure Hybrid Benefit Optimisation

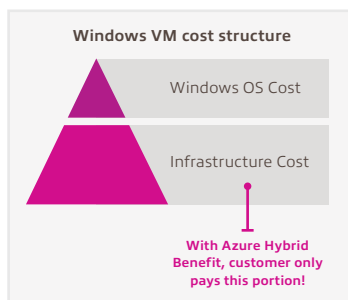
Cost Optimisation through Licensing

Let Insight assist you in understanding the Azure Hybrid Benefit and the optimal way to achieve IaaS cost savings.

Azure Hybrid Benefit is an opportunity for customers to utilise their own Windows Server licenses or subscriptions to run Windows Server Virtual Machines (VM) on Azure at a reduced cost.

Enabling the Azure Hybrid Benefit on Azure Windows Server VMs can save up to 40% - paying only the equivalent Linux Base Rate.

Instead of paying for the Windows Server operating system via Azure, customers pay for Windows Server Core licenses with Software Assurance through Volume Licensing or CSP (Cloud Solution Provider).



The Azure Hybrid Benefit Optimisation is delivered by Insight's License Optimisation Specialists who:

- Review your current Azure VM usage and identify Windows Server Virtual Machines that are eligible for the Hybrid Benefit
- Collate your License Entitlements and provide a summary showing any further requirements
- Highlight any compliance issues with regards to Hybrid Benefit
- Provide cost models that compare the existing metered Azure spend versus the cost of using Hybrid Benefit (including license costs)
- Provide a report summarising the engagement and the findings
- Deliver an onsite or online* meeting to present the engagement methodology and findings, and answer any additional questions

The outcome of the engagement provides customers with a clear list of their Windows Server VM's and where it is cost effective to utilise the Hybrid Benefit – detailing the expected monthly savings. The project will define the Windows Server Core license requirements along with recommendations on where to maintain Software Assurance or invest in Subscriptions.

Insight's engagement makes reviewing the Hybrid Benefit easy to understand and provides clear guidance on how achieve savings on IaaS costs whilst maximising the return on existing software asset investments.

Talk to your Insight Account Manager now on how to engage.

Benefits

- Identify where you can save up to 40% in cost!
- Utilise and optimise existing software assets
- Understand and highlight any compliance risks

About Insight

At Insight, we define, architect, implement and manage Insight Intelligent Technology Solutions™ that help your organisation run smarter. We'll work with you

to maximise your technology investments, empower your workforce to work smarter, optimise your business and create meaningful experiences.

*Note that outside of the main centre's travel costs may occur or alternatively it makes sense to provide the meeting online.