



## Get more value out of your Apple devices through Insight's buyback program.

Our buyback program allows you to trade-in aging Apple® devices and leverage the residual value towards a future purchase, your Insight net terms or apply it to your Apple Financial Services lease.

### Protect your data

When retiring your assets through Insight's Apple buyback program, we use the highest standards for the deletion of content from your devices to ensure the security of your data. We also provide detailed reporting and a certificate of erasure per asset.

### Benefits of refreshing



Prevent compliance/ security issues



Increase employees' productivity with new Apple hardware



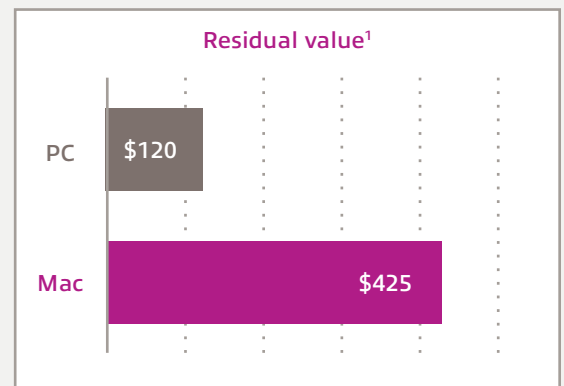
Decommission unsupported devices



Improve your net acquisition unit cost

### Facts are facts

After a 3-year life cycle, Mac® computers hold higher residual values compared to other device equivalents.



Getting started — Reach out to your Insight account executive to discuss current buyback offers and refresh programs.

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¹ The Total Economic Impact of Mac in Enterprise, Forrester Research, Inc., Oct. 2019.