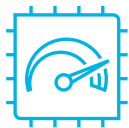


Windows 10 Pro +AMD Ryzen™ for Business helps you work even smarter



Get the modern devices to accelerate your business.



Powerful Performance

- Get to work faster with 28% average quicker startup times using Windows 10 vs. Windows 7.²
- Boost productivity with up to 2X faster performance than a three-year or older PC.³
- Multi-task more easily by running 8 or more simultaneous applications without affecting performance.⁴



Security & Manageability

- Windows 10 is the most secure Windows ever.
- Protect your data at all times, even on lost or stolen devices, with AMD Memory Guard.
- Safeguard your business with up to a 33% reduction in security events that require IT help.¹



Upgraded Experiences

- Stay productive the entire workday with up to 25 hours of battery life.⁷
- Give every employee the right device for their line of work by choosing from a wide selection from the world's top manufacturers.



Business Continuity

- Achieve 20% time-savings with faster deployment, more self-service features, and the reduced need for third-party software.⁵
- Reduce time and money with the lower maintenance costs of newer PCs.⁶

Work even smarter. Invest in modern HP devices running Windows 10 Pro + AMD Ryzen™ for Business processors



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Move through your day with confidence

Ease through your multi-task, multi-pace day with the beautifully designed, powerful, highly secure HP EliteBook 835, 845, or 855.



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Help keep professionals productive with style, durability, performance, and long battery life on the reliable HP ProBook 445



1. Security events requiring IT remediation are reduced or avoided by up to 33% with Windows 10. The Total Economic Impact™ of Microsoft Windows 10, Forrester, 2016. <https://query.prod.cms.rt.microsoft.com/cms/api/am/binary/RWRHjm>. No product or component can be absolutely secure.
2. Testing conducted by Principled Technologies in July 2015 in a closed lab environment using OEM factory default images on a representative sample of Windows 7 devices. Each boot test was run 10 times and the averages compared. Average improvement in startup was 28%. https://www.principledtechnologies.com/Microsoft/Windows_10_upgrade_boot_0815.pdf
3. Testing conducted by AMD Performance Labs as of January 10, 2019. Cinebench nT used to measure CPU Multi Thread Performance. Performance presented in A12-9800B (100%) vs Ryzen 7 PRO 3700U scored a 688.4775, while the A12-9800B scored a 240 for a comparison of 688.4775/240=2.87. PCMark 10 used to measure System Performance. Performance presented in A12-9800B (100%) vs Ryzen 7 PRO 3700U scored a 4075.5, while the A12-9800B scored a 2547.33 for a comparison of 4075.5/2547.33=1.60. System Configurations: AMD Ryzen™ 7 PRO 3700U, 2x4GB DDR4, Radeon™ Vega 10 Graphics (driver 25.20.14102.16), Samsung 850 Pro SSD, Windows® 10 Pro x64. AMD PRO A12-9800B, 2x4GB DDR4, Radeon™ R7 Graphics (driver 22.19.662.4), Samsung 850 Pro SSD, Windows® 10 Pro x64. PCMark and 3DMark are registered trademarks of Futuremark Corporation. PC manufacturers may vary configurations yielding different results. All scores in are an average of 3 runs with the same settings. Performance may vary based on use of latest drivers. PP-7
4. Small Business PC Study, Techaisle, 2016 <http://techaisle.com/blog/159-small-businesses-pc-cost-study>
5. The Total Economic Impact™ of Microsoft Windows 10, Forrester, December 2016.
6. SMB PC Study, Techaisle 2018
7. Windows 10 MM14 battery life will vary depending on various factors including product model, configuration, loaded applications, features, use, wireless functionality, and power management settings. The maximum capacity of the battery will naturally decrease with time and usage. See <http://www.bapco.com> for additional details.

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