

Connected Platform for Restaurants Workshop

Explore how our flexible, scalable Internet of Things (IoT) solution lays the foundation for smart spaces.

About this workshop

This interactive workshop provides an approachable, valuable and logical way to take first steps toward transforming your restaurant with the Insight Connected Platform. This powerful back-end solution rapidly scales to provide real-time actionable insights, enhancing operational efficiency and extending visibility across your organization.

Working with our experts, participants will be guided through a user-centric approach to identify key business objectives and explore innovative ways to leverage Connected Platform to solve common restaurant challenges, such as:

- Using environmental sensors and cameras to improve food safety and quality
- Correlating data from cameras and Point of Sale (POS) systems to reduce shrinkage
- Integrating historical data to improve demand forecasting and "right size" inventory
- Analyzing and reporting on trends in equipment performance to minimize downtime
- Deriving intelligence from consumer patterns to improve customer service and boost sales

Workshop participants will be guided by a team of Insight specialists, including:

- Business analyst
- Product manager/creative director
- Technical architect
- UX researcher/designer

Who should attend

Participants may include IT decision makers, line-of-business stakeholders such as heads of food safety, franchise and regional managers, as well as frontline staff. Insight's client executives will work with your organization to determine the right stakeholders and participants based on recommended use cases.

Duration
2 weeks

What to expect

- Preparation exercises to facilitate planning
- Stakeholder interviews to capture business objectives
- Solutions workshop to identify organizational goals, pain points & opportunities
- Prioritization of use cases, Key Performance Indicators (KPIs) & roadmap for Proof of Concept (PoC)
- Alignment on deliverables for PoC deployment in the next phase

Schedule a workshop.

To learn about pricing and how to get started, contact connectedsolutions@insight.com.

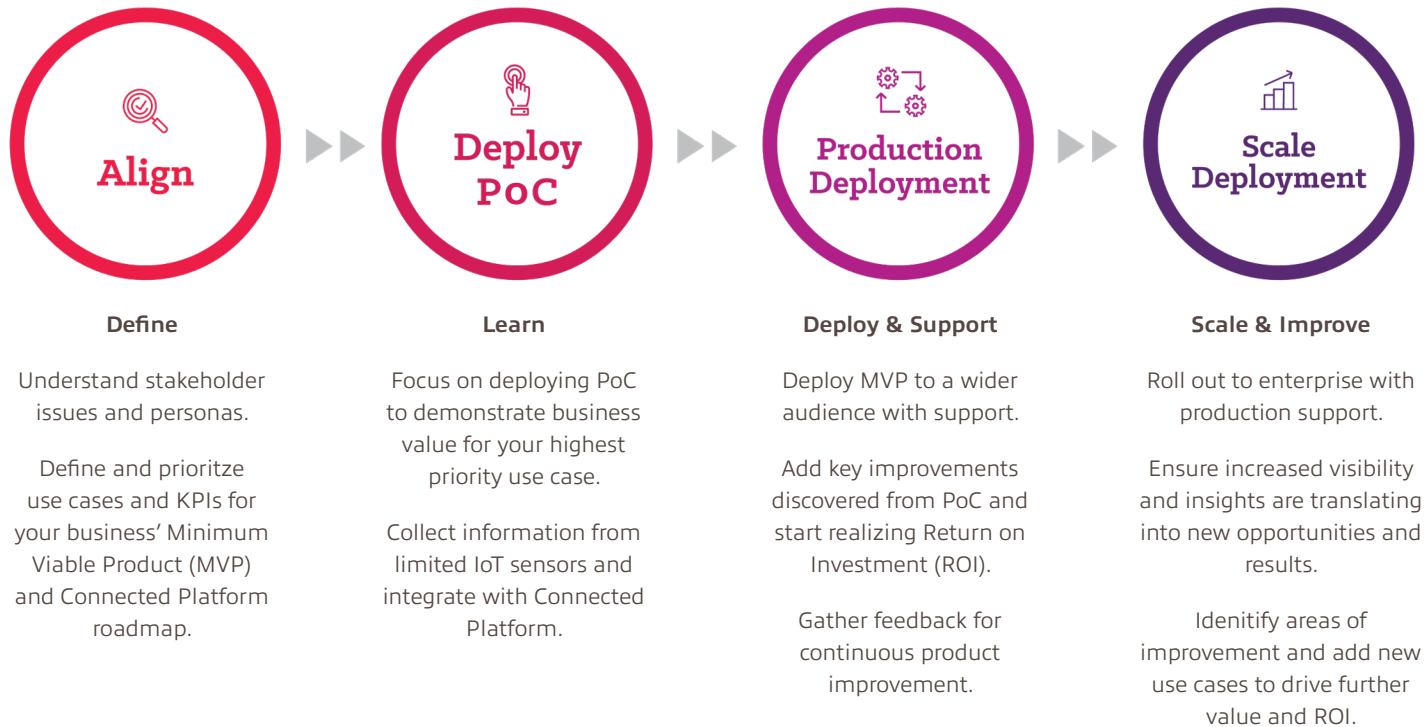


Workshop topics

This workshop will yield a range of impactful deliverables that will prepare your team to strategically implement the Insight Connected Platform, including:

- A detailed review of desired business outcomes
- Outline of ecosystem and definitions of primary personas
- Prioritized list of thematic opportunities
- Roadmap for repeatable, enterprise-wide deployment
- Plan and scope for Proof of Concept (PoC)

Our process: A repeatable, enterprise-wide deployment model



The value of a super solution integrator

Few organizations have the in-house expertise or bandwidth to implement large-scale digital transformation initiatives alone. In fact, most require an average of up to ten IT partners to get off the ground.¹

As a Super Solution Integrator (SSI), Insight provides the end-to-end capabilities and extensive partnerships required to tackle these initiatives at scale — all under one roof. Leveraging our expertise across Digital Innovation, Cloud & Data Center Transformation, Connected Workforce and Supply Chain Optimization, we provide a uniquely streamlined, holistic approach to IT transformation that eliminates siloes and accelerates time to value.

From strategy and design, to procurement, deployment, integration, management and more, we bring people and technologies together to deliver comprehensive solutions that drive stronger business outcomes.

About Insight

At Insight, we define, architect, implement and manage Insight Intelligent Technology Solutions™ that help your organization run smarter. We'll work with you to maximize your technology investments, empower your workforce to work smarter, optimize your business and create meaningful experiences.

¹ Cisco. (April 2017). The Journey to IoT Value — Challenges, Breakthroughs, and Best Practices.