

Five Reasons to Migrate to McAfee Endpoint Security

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Multiple endpoint security agents, point product deployments, and numerous management consoles create an unsustainable approach to endpoint security. There are just too many manual steps to deploy, investigate, or make changes within environments like these. It shouldn't require six or seven management tools and software agents to protect endpoints—and it doesn't have to.

Whether you're a current McAfee® customer, or just someone evaluating current endpoint protection platforms, it's time you consider moving to McAfee® Endpoint Security. It's our latest, most modern endpoint protection solution that integrates multiple defenses into a framework designed to put an end to complex environments.

Below are five reasons why you should consider moving your endpoint environment to McAfee Endpoint Security:

1. It's Stronger.

McAfee Endpoint Security was tested against our legacy product, McAfee® VirusScan® Enterprise. The results? A 25% higher protection rate than McAfee VirusScan Enterprise. That change is represented largely by our newer, more advanced capabilities and the shared analysis and exchange of information they perform. For our customers, this additional 25% has made the difference in putting an end to advanced threats like ransomware.



What if you're not a current McAfee customer? What can you expect? In another test conducted by NSS Labs, specifically aimed at the effectiveness of solutions against advanced threats, McAfee Endpoint Security achieved a security effectiveness rate of 99.98% overall

*"We haven't had a
CryptoLocker outbreak
in six months."*

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with no false positives. So, not only is McAfee Endpoint Security highly effective, it won't waste your time with mistaken identities.

While tests are a great benchmark in most cases, it also matters what you should expect to see in the real world if you were to move to McAfee Endpoint Security. Will you be able to stop more threats? Will you see less advanced threats in your environment? Your peers have witnessed a change and this is what they've told us:

2. It's Simpler.

Complex environments weigh down administrators, users, and endpoints. Processes, slow machines, and downtime while threats are remediated or investigated cost time and money. However, with McAfee Endpoint Security, you'll manage less and focus on more of what matters most. Because a single platform and agent are used to deploy and manage multiple defenses, there are fewer policies to manage, and, instead of multiple point products, you manage integrated capabilities using one management console.

The integrated approach McAfee Endpoint Security uses also cuts down manual workflows by automating many actions in real time. A few examples include the exchange of threat intelligence across the endpoint environment and defenses, remediation or containment of malware, and reduction of remediation down to as little as one click. Alerts and reporting are also simpler

because of the dashboard style of our centralized management console. You get the context you need at a glance with prioritized data, so you can drill down quickly into what requires your attention most.

McAfee Endpoint Security's simpler approach is the answer to getting your time back from unnecessarily complex environments today and tomorrow. Our platform is designed so that future additional solutions can be integrated and added with ease rather than requiring you to deploy and maintain another siloed point product.

The results can be staggering, depending on your current environment. You could move from scans in minutes to scans in seconds. You could—like other customers have—save as much as 40 hours a week on management.²

2 It's simpler.

- One platform, one agent. Fewer policies to manage, automated responses.
- Scan in **seconds**, not **minutes**.
- Save up to **40 hours** a week on management.

"We used to see ransomware in waves—weeks with nothing and then a week with several occurrences. Since deploying McAfee Endpoint Security, we haven't had a single incident."

What could your team do with 40 hours reclaimed from your current endpoint protection deployment?

3. It's More Advanced.

McAfee Endpoint Security isn't the classic, signature-based protection of years gone by. Essential frontline defenses like web controls, a firewall, and anti-malware are included, with several advanced, behavioral-based defenses also available to address today's sophisticated attacks.

For example, our latest release offers:

- **Machine learning:** Pre-execution and post-execution analysis to detect zero-day threats by what they look like and how they behave
- **Application containment:** Contains malicious applications and processes on endpoints even when they are offline
- **Behavior monitoring:** Records process-level behavior while analyzing for attack techniques and procedures (TTPs). Alerts are prioritized with attack "playback" of events.
- **Endpoint detection and response (EDR):** Integrated, easy-to-use incident hunting and response

Each of these is designed for advanced threats, including those specifically designed to evade being detected. With the ability to leverage analysis in the cloud and a large global threat intelligence network, emerging threats are more rapidly identified as well as leveraged to inform the global community of the latest forms of zero-day attacks.

You could buy these capabilities from multiple vendors, but McAfee can provide all of them in a cohesive platform that doesn't leave you connecting the dots to see what is going on in your environment.

3 It's more advanced.



Application Containment stops malicious actions at run-time before harm occurs.



Machine Learning harnesses advanced analytics to unmask evasive threats.



Integrated EDR provides continuous behavioral monitoring, interactive hunting and single click remediation to contain attacks.



Cloud Enhanced decision making powered by one of the largest real-world sensors grids in existence.

4. It's Proven.

Certainly, any security vendor can give you a reason to buy or believe in the value of their product. We believe that looking at independent findings is a better approach to demonstrating the value of McAfee Endpoint Security. That's why we'd like you to consider *SC Magazine*, which gave McAfee Endpoint Security a "Best Buy" award in addition to a 5/5 rating. This was based on both their experience using the product, the support McAfee provided, and the feature set that is available. When asked for any weaknesses observed, their response was simple: "None that we found."

AV-TEST, a notable independent evaluator has also tested and awarded McAfee Endpoint Security, giving it a "Top Product" award for corporate endpoint protection. This was based on the ability to protect against threats, the performance impact to endpoints, and the usability of the software. AV-TEST also saw a 100% effectiveness rate for both protection against zero-day and prevalent malware during a 30-day period.

Another testing firm, NSS Labs did a comprehensive test of advanced endpoint protection products and named McAfee Endpoint Security a recommended product. This was based on the findings of their tests against sophisticated threat samples. Ultimately, they found that 100% of the evasions used were blocked and that no false positives were found.

Lastly, it's not always about detection—it's also about the company you select and the trust you put in them. That's why it's worth noting the award given by Frost and Sullivan for growth of McAfee in the endpoint protection market. Forty other vendors were also evaluated, but McAfee was the only vendor to grow in 2017. All others were either flat or had declined.

4 It's proven.

 5/5 SC Media Best Buy "Weaknesses: None that we found." ²	 17.5 out of a possible 18 Top Product award AV Test ³
 0% false positives 100% tested evasions blocked, NSS Labs ⁴	 2017 Frost & Sullivan Best Practices Award ⁵

5. It Will Give You a Return on Your Investment.

Beyond protecting your endpoints, what else will McAfee Endpoint Security do for you? Our customers are finding value every day. Here are just a few of the values they are finding and getting back after deploying McAfee Endpoint Security:

- **An end to ransomware:** “We used to see ransomware in waves—Since deploying McAfee Endpoint Security, we haven’t had a single incident.”³
- **Lower costs, better quality:** “It allows us to better serve our business with higher quality levels, lower total cost of ownership, and lower cost of administration.”⁴
- **Simplified environments, faster responses:** “We can manage our entire security infrastructure from two to three panes of glass instead of six or seven. That means there are fewer things to see, fewer things to miss, and the ability to recover from an attack in minutes.”⁵

The results you experience may vary depending on your current environment, of course. But, whether it’s saving time, protecting endpoints better, or finally getting the visibility to harden your endpoint environment from sophisticated threats, there are many areas where McAfee Endpoint Security can return the investment of your time and money.

5 It delivers ROI.

“We can manage our entire security infrastructure from 2 to 3 panes of glass instead of 6 or 7. Fewer things to see, fewer things to miss and the ability to recover from an attack in minutes.”⁶



“It allows us to better serve our business with higher quality levels, lower total cost of ownership, and lower cost of administration.”



“We haven’t had a CryptoLocker outbreak in six months. With McAfee Endpoint Security, we have more visibility, more coverage, and more customer confidence than we have had in 12 years.”



Conclusion

If you’re overwhelmed by your current endpoint security deployment, or if you’re a McAfee customer who wants the advanced, zero-day threat defense and response tools, the answer is McAfee Endpoint Security. There really is a better way of deploying, managing, investigating and remediating threats in your endpoint security environment.

Learn More

If you’re ready to take a look, we invite you to download a **free trial**, or if you’re already a customer, **learn how to get started** with your free upgrade.

1. Customer reference source: Utrecht University
2. Customer reference source: City of Gothenburg
3. Customer reference source: Utrecht University
4. Customer reference source: Waypoint
5. Customer reference source: LCBO

About McAfee

McAfee is the device-to-cloud cybersecurity company. Inspired by the power of working together, McAfee creates business and consumer solutions that make our world a safer place. By building solutions that work with other companies' products, McAfee helps businesses orchestrate cyber environments that are truly integrated, where protection, detection, and correction of threats happen simultaneously and collaboratively. By protecting consumers across all their devices, McAfee secures their digital lifestyle at home and away. By working with other security players, McAfee is leading the effort to unite against cybercriminals for the benefit of all.

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